



SPONSORSHIP OPPORTUNITIES



17th Annual Rudolph H. Garfield
Circle of Caring

OCTOBER 14, 2017

SPONSORSHIP OPPORTUNITIES

17th Annual Rudolph H. Garfield Circle of Caring

Presented by The Alpha Group to benefit Hattie Larlham

CHAMPION SPONSOR - \$10,000

Approx. tax-deductible amount: \$8,644

- VIP Table of Ten (10) at the Circle of Caring (includes VIP Cocktail Reception)
- Table sign recognizing Champion Sponsorship
- Full-page ad in the Circle of Caring program book
- Company logo featured in event screen display and in print/digital promotional materials, where appropriate
- Sponsorship recognition in Hattie Larlham's annual report and Focus newsletter
- Link to company website from Hattie Larlham website event page

PROTECTOR SPONSOR - \$5,000

Approx. tax-deductible amount: \$3,752

- Table of ten (10) at the Circle of Caring
- Table sign recognizing Protector Sponsorship
- Full-page ad in the Circle of Caring program book
- Company logo featured in event screen display and in print/digital promotional materials, where appropriate
- Link to company website from Hattie Larlham website event page

DEFENDER SPONSOR - \$3,000

Approx. tax-deductible amount: \$1,752

- One table of ten (10) at the Circle of Caring
- Table sign recognizing Defender Sponsorship
- Full-page ad in the Circle of Caring program book
- Name/company name included in printed and digital promotional materials, where appropriate

MULTIMEDIA SPONSOR - \$10,000 (one available)

Approx. tax-deductible amount: \$8,644

- VIP Table of Ten (10) at the Circle of Caring (includes VIP Cocktail Reception)
- Full-page ad in the program book
- Company name/logo appears throughout the evening's audio and video presentations
- Link to their company website from the Hattie Larlham website event page

PHOTO BOOTH SPONSOR - \$5,000 (one available)

Approx. tax-deductible amount: \$3,752

- Company name/logo printed on every photo printed at photo booth
- Photos (featuring your company logo!) will appear on Hattie Larlham website & Facebook page
- Table of Ten (10) at the Circle of Caring
- Link to company website from the Hattie Larlham website event page
- Name or company name listed in the program book

COCKTAIL RECEPTION SPONSOR - \$5000 (one available)

Approx. tax-deductible amount: \$3,752

- Name or Company name/logo featured on the printed bar menu throughout the evening
- Name or company name listed in the program book and on signs throughout the cocktail reception area
- Table of Ten (10) at the Circle of Caring
- Link to their company website from the Hattie Larlham website event page

AUCTION SPONSOR - \$2,500 (one available)

Approx. tax-deductible amount: \$2,000

Name or company name listed in the program book

Name/Company logo on digital signage during the auctions, and featured on mobile bidding software

Four (4) tickets to the Circle of Caring

DÉCOR SPONSOR - \$2,500 (one available)

Approx. tax-Deductible Amount: \$2,000

Name or company name listed in the program book, and on all table centerpieces

Name/Company logo on digital signage during the auctions, and featured on mobile bidding software

Four (4) tickets to the Circle of Caring

PROGRAM BOOK ADVERTISEMENTS

Inside Front or Back Cover Full Color	\$4,000	<ul style="list-style-type: none">• Includes 6 tickets• Approx. tax-deductible amount: \$3250
Full Page (B&W)	\$1,000	<ul style="list-style-type: none">• Includes 2 tickets• Approx. tax-deductible amount: \$750
Half Page (B&W)	\$500	<ul style="list-style-type: none">• 100% tax-deductible
Quarter Page (B&W)	\$250	<ul style="list-style-type: none">• 100% tax-deductible

AD SPECIFICATIONS

High resolution (300ppi) color (CMYK) and black and white (greyscale) ads can be made to the dimensions below. PDFs are preferred; EPS and TIFF files are acceptable. Program ads are due by **Fri., Sept. 15**. Send program ads and logos to wendyvoelker@hattielarham.org.

Please note: to comply with IRS code, section 513(i), Hattie Larham cannot accept program book advertisements that promote or market the sponsor's trade or business or any of its services, facilities, or products. This includes messages containing: qualitative or comparative language; price information or other indications of savings or value; an endorsement or an inducement to purchase, sell or use a Company, service, facility or product. Ads of a congratulatory/supportive nature are acceptable and may include business name, logo, address, telephone and/or website.

PAGE SIZE: 9" W X 12" H



FULL COLOR ADS:

- Inside front/back cover full-page: 9.25" w x 12.25" h (0.125" bleed)

BLACK AND WHITE ADS:

- FULL-PAGE: 8" W X 10" H
- HALF-PAGE: 8" W X 5" H
- QUARTER-PAGE: 4" W X 5" H

CIRCLE OF CARING 2017 SPONSORSHIP COMMITMENT

Company:

(please list name exactly
as you wish it to appear)

Contact Name:

Title:

Address:

City/State/ZIP:

Phone:

Email:

EVENT SPONSORSHIPS/TICKETS

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Champion Sponsor | \$10,000 | <input type="checkbox"/> VIP Table of Ten (tax-deductible amt. \$1143) | \$2,500 |
| <input type="checkbox"/> Protector Sponsor | \$5,000 | <input type="checkbox"/> Table of Ten (tax-deductible amt. \$751) | \$2,000 |
| <input type="checkbox"/> Defender Sponsor | \$3,000 | <input type="checkbox"/> VIP Individual Ticket (tax-deductible amt. \$114) | \$250 |
| <input type="checkbox"/> Multimedia Sponsor | \$10,000 | <input type="checkbox"/> Individual Ticket (tax-deductible amt. \$75) | \$200 |
| <input type="checkbox"/> Photo Booth Sponsor | \$5,000 | | |
| <input type="checkbox"/> Cocktail Reception Sponsor | \$5,000 | | |
| <input type="checkbox"/> Auction Sponsor | \$2,500 | | |
| <input type="checkbox"/> Décor Sponsor | \$2,500 | | |

PROGRAM BOOK ADS

- | | |
|---|---------|
| <input type="checkbox"/> Inside Front Cover Full Color (one avail.) | \$4,000 |
| <input type="checkbox"/> Inside Back Cover Full Color (one avail.) | \$4,000 |
| <input type="checkbox"/> Full Page (B&W) | \$1,000 |
| <input type="checkbox"/> Half Page (B&W) | \$500 |
| <input type="checkbox"/> Quarter Page (B&W) | \$250 |

RETURN SPONSORSHIP FORM TO

Hattie Larlham
Attn: Wendy Voelker
7996 Darrow Road, Suite 10
Twinsburg, Ohio 44087

METHOD OF PAYMENT

- Visa
- Mastercard
- American Express
- Discover
- Invoice us at the address above
- Check enclosed (please make check payable to Hattie Larlham Foundation)

Name on Card _____

Card Number _____

Exp Date _____ CVV _____ Amt. \$ _____

Signature _____

Secure online registration for tickets and sponsorships is available at www.hattielarlham.org

Questions? Contact Events Manager Wendy Voelker at (330) 840-6845 or wendy.voelker@hattielarlham.org

Thank you for your support of Hattie Larlham!